

## **Goodyear White Tanks Rotary Club Corporate Membership**

A number of major community-conscious corporations, companies and organizations exist in the Southwest Valley of Maricopa County, many of which may have considered membership in Rotary, but refrained from doing it because of perceived difficulty with attendance and/or participation requirements. The White Tanks Rotary Club has missed out on attracting and inducting such members, and such potential members are missing out on the benefits of Rotary.

### **Corporate/Business Membership**

White Tanks Rotary Club now offers a special membership program for corporations/large businesses that allow the organizations one (1) corporate membership and one (1) affiliated active membership at the same time, as the Phoenix 100 and Prescott Sunup clubs do, with similar qualifications, but different conditions.

Major community-conscious corporations and organizations operating in a worthy and recognized business or profession would be eligible for such dual membership. Additionally, senior management from different branches of a major corporation or organization — for example, the Wal-Mart Supercenter on Dysart Road in Avondale and the Wal-Mart Supercenter on Estrella Parkway in Goodyear — are eligible for separate memberships.

**Corporate membership** is available **only** for the president, chief executive officer, key department head or general manager, who would **not** have attendance or other participation requirements. The **affiliated active member** must be a senior officer or manager of the company/organization, who would have the same attendance and participation requirements as other club members.

Both the prospective business and individuals must be of good character and reputation.

Both the designated corporate and affiliated active members would receive all the privileges and opportunities of an active member, including the right to attend club meetings and enjoy the speakers, take part in club service and social activities, participate in fundraising and other club activities. Only the affiliated active member would be reported to Rotary International as an active member and be counted for attendance purposes for RI and District 5490.

This special type of corporate membership would allow a community-conscious organization the opportunity to maintain its membership year after year – even if the people filling the corporate and affiliated active member positions were to change. The corporate membership **always stays with the club**. If either the corporate executive or affiliated active member should change jobs, be transferred, quit or retire and it is necessary to replace him/them as White Tanks Rotary Club members, there will be no additional initiation fee, other fees or dues assessed if the spot(s) is/are filled within a 90-day period.

The club would be able to market the fact the corporate organization was a club member, as well as have the benefit of corporate resources for fundraising and club event sponsorships and extra pairs of hands for club service projects.

### **Membership costs**

The one-time initiation fee is \$75 each for the corporate and active members – the same as for other new active club members. However, the corporate member also has the requirement of purchasing at least \$500 of advertising each year in White Tanks Rotary Club publications, fundraising events or service projects.

The annual dues would be:

- ? **Corporate member** – the amount of quarterly club dues (July, 2008 = \$35) and \$10 for every club breakfast, paid at the time of each meeting;
- ? **Active member** – the amount of quarterly club dues (July, 2008 = \$35), \$25 per quarter Rotary Foundation donation and \$10 for every club breakfast scheduled during the quarter, all billed quarterly, in advance.

**Membership termination**

A **corporate membership** will continue indefinitely unless terminated:

1. Voluntarily by the corporate member giving at least 15 days' written notice to the club president or secretary;
2. Involuntarily by the club if the corporate member fails to replace the member within 90 days after he/she changes jobs, is transferred, quits or retires;
3. Involuntarily by the club if the corporate member business/organization no longer is operating in a worthy and recognized business or profession;
4. Involuntarily by the club if the corporate member business/organization fails to pay its initiation fee, quarterly dues and meal costs or annual \$500 advertising fee requirement;
5. Involuntarily by the club if the corporate member no longer meets or adheres to the principles of Rotary International.

The **active membership** affiliated with the corporate membership will continue indefinitely unless terminated:

1. Voluntarily by the said active member giving at least 15 days' written notice to the club president or secretary;
2. Involuntarily by the club if the affiliated active member is not replaced by the corporate member within 90 days after he/she changes jobs, is transferred, quits or retires;
3. Involuntarily by the club if the affiliated active member no longer is operating in a worthy and recognized business or profession;
4. Involuntarily by the club if the affiliated active member fails to pay his/her initiation fee, quarterly dues and meal costs or annual Rotary International dues and assessments;
5. Involuntarily by the club if the affiliated active member no longer meets or adheres to the principles of Rotary International

(Approved by the Goodyear White Tanks Rotary Club, February 28, 2007)